

Blog Post 1 Rubric			
	Expectation	Points	Points Awarded
<b>Core Elements (25)</b>	Post focuses on topic's importance to history	6	
	Importance is articulated in a clear thesis statement	6	
	Post includes specific evidence/examples	6	
	Descriptive material relates back to and support the thesis statement	6	
	Content is within course time period (3500 BCE to 1500 CE)	1	
	Contradicting evidence is acknowledged	Bonus (1-3 pts)	
	Connection to other course/blog material	Bonus (1-3 pts)	
<b>Engagement (15)</b>	Post is written in an engaging style (light-hearted or casual or generally appropriate to a blog)	5	
	Post utilizes media to engage the reader	5	
	Title may be creative or work to hook the reader	5 points - can be earned thru any of these engagement factors	
	Content may be eye-opening, new, innovative, or thought-provoking		
	Post may include a personal or present connection BUT personal or present connection does not distract from or overshadow historical content and significance		
<b>Use of Other Creators' Material (15)</b>	<b>Please note:</b> Failure to respect other creators - including failure to cite, deceptive citations, insufficiently paraphrased material, copied and pasted material, or lack of acknowledgement of someone else's ideas - may result in a deduction of more than 15 points or a zero on the final version of the post.		
	All material is paraphrased or, if unparaphrased, in quotation marks	See yellow note	
	Consistent in-text, hyperlinked citations or yellow bubble citations	3	
	References list at end of post (neatly organized with Author, Title (hyperlinked), Publishing Info, Date)	3	
	Images are Creative Commons, Public Domain, or Fair Use	3	
	Images have captions (Creator, Title (linked), Date)	3	
	8-10 Scholarly/Expert Sources	3	
<b>Writing (10)</b>	Introduction	2	
	Conclusion	2	
	Topic sentences	2	
	Clear paragraph demarcations (one idea=one paragraph)	2	
	Post is easy to follow (transition sentences, clear flow of ideas, complex terms defined, etc.)	2	

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<b>Attention to detail (10)</b>	Word count min/max satisfied	3	
	Font matches formatting for HWC	2	
	Layout is clean for both mobile and desktop reading	2	
	Proper formatting of titles, names, etc. (italics esp - for book, journal, or film titles; for non-English words)	+/- 3 points for general attention to details	
	Blog category ("Blog Post") added		
	Tags added (at least name of civ)		
	Use of BCE/CE (not BC/AD)		
	Use of inclusive language when appropriate ("humankind/humanity/humans" rather than "mankind/man/men")		

Blog Post 2 Rubric			
	Expectation	Points	Points Awarded
<b>Core Elements (25)</b>	Post focuses on topic's importance to history	6	
	Importance is articulated in a clear thesis statement	6	
	Post includes specific evidence/examples	6	
	Descriptive material or evidence relates back to and support the thesis statement	6	
	Content is within course time period (3500 BCE to 1500 CE)	1	
	Contradicting evidence is acknowledged	Bonus (1-3 pts)	
	Connection to other course/blog material	Bonus (1-3 pts)	
<b>Creativity &amp; Engagement (25)</b>	Abstract (500 words or less) introduces clearly & succinctly introduces material	5	
	Creative form is prominent/centrally positioned in the post (i.e., not overshadowed by abstract)	5	
	Creative form communicates the bulk of the historical content	5	
	Post is composed in an engaging style (light-hearted or informal or generally appropriate to a blog)	5	
	The post is play-ful (plays with language, with a nonlinear narrative, with a digital or artistic form)	5 points - can be earned thru any of these engagement factors	
	Title may be creative or work to hook the reader		
	Content may be eye-opening, new, innovative, or thought-provoking		
Post may include a personal or present connection BUT personal or present connection does not distract from or overshadow historical content and significance			
<b>Use of Other Creators' Material (15)</b>	<b>Please note:</b> Failure to respect other authors/creators through consistent failure to cite, inclusion of copied/pasted material, inclusion of insufficiently paraphrased material, deceptive citations, or other forms of plagiarism may result in zero points for the assignment.		
	All material is paraphrased or, if unparaphrased, in quotation marks	See yellow note	
	References list of sources at end of post (neatly organized with Author, Title (hyperlinked), Publishing Info, Date)	3	
	References list for media (songs, videos, images, etc.)	3	
	The work of other authors/creators is acknowledged in a way that makes sense for the medium	3	
	All media is Creative Commons, Public Domain, or Fair Use	3	
	8-10 Scholarly/Expert Sources	3	
	Word count min/max satisfied	3	

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	Proper formatting of titles, names, etc. (italics esp - for book, journal, or film titles; for non-English words)	+/- 3 points for general attention to details	
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